



## The Catalyst Fund for Reproductive Justice



# 2012 SPECIAL GRANTMAKING INITIATIVE WOMEN OF COLOR-LED REPRODUCTIVE JUSTICE APPLICATION & GUIDELINES

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## The Catalyst Fund & Women's Fund of Miami-Dade

Women's Fund of Miami-Dade is entering year three of a special matching grant partnership with The Catalyst Fund at Tides Foundation, a national program that will provide a new source of funding to women of color-led Reproductive Justice (RJ) work. This year, Women's Fund will receive up to \$50,000 in matching funds from The **Catalyst Fund at Groundswell Fund** to support local women of color-led organizations that are furthering the Reproductive Justice movement in our community.

Women's Fund of Miami-Dade is part of a global women's movement that is rooted in a commitment to social justice. As a grantmaker, advocate and community builder we believe that women's voices and wisdom must be at the center of efforts to effect change. By empowering women to recognize their power to transform the world as philanthropists, Women's Fund increases women's philanthropy every year. Our work links corporate donors, foundations and individuals to the dynamic experts in our community who are creating change for women and girls. This partnership with The Catalyst Fund is a significant opportunity to increase resources to women of color-led efforts, strengthening our local movement for reproductive justice.

The **Catalyst Fund at Groundswell Fund** was created by a group of national and local foundations that believe the persistent shortage of funding for an entire sector of women is weakening the ability of all women in the United States to secure reproductive health, rights, and justice. Increased funding to women of color-led organizations is key to building a stronger, more unified movement for reproductive justice with the power to win gains for all women. This partnership with the Catalyst Fund provides a significant opportunity to increase resources to women of color-led efforts in Miami-Dade and to strengthen our local movement for reproductive justice.

## ABOUT WOMEN'S FUND OF MIAMI-DADE

**Women's Fund of Miami-Dade** believes that all women and girls have the right to equality, safety, opportunity and self-determination in every aspect of their lives. Since 1993, as the only grantmaker in Miami-Dade County dedicated to funding gender-specific projects, Women's Fund has provided more than 400 grants to a wide range of innovative programs that have one thing in common: they provide women and girls the skills and resources necessary to thrive.

**When women and girls thrive, our entire community prospers.**

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## REPRODUCTIVE JUSTICE GRANTS

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### Why Reproductive Justice?

The term 'reproductive justice' includes the full spectrum of reproductive issues that impact women's lives from the right not to have children, to the right to have and parent children, access quality reproductive health care and information, and live and work in an environment that is free of toxins that harm reproductive health. Reproductive justice highlights the fact that the control and exploitation of women's bodies and sexuality is a strategy for controlling not only individual women, but entire communities, especially those of color. Reproductive justice is a strategy for change where the women directly affected by reproductive injustices lead grassroots organizing and advocacy efforts to transform the systems that impact their lives.

### Why is The Catalyst Fund focusing on women of color-led efforts?

Women of color in the United States disproportionately experience challenges to their reproductive health and autonomy. In response, they are working for reproductive justice for all women and have been essential to some of the most important reproductive rights victories of the past decade. Their powerful new vision of reproductive justice is addressing the needs of women and girls who suffer the greatest reproductive health disparities, and is engaging women of all ages, including a new generation of young leaders. Despite this track record of success, women of color-led reproductive justice work is underfunded.

Women's Fund and The Catalyst Fund believe that organizations led by the women who are most impacted by reproductive health disparities have the wisdom and expertise to create effective and innovative solutions. Women of color and those in low-income communities face unique challenges regarding their reproductive health and rights that are heightened by poverty, gender, racial and ethnic discrimination and racism. The struggle for reproductive justice must place women of color at the center of the movement and must also be connected to the broader social justice movements that work against racism, violence and sexism and address economic security, and environmental justice.

### What types of programs will the Women's Fund/Catalyst Fund partnership support?

The fund will support a broad range of projects that empower women of color to have a voice and a role in advocating for control of their own reproductive health. These projects may focus on issues such as (but not limited to): comprehensive sex education; the impacts of environmental toxins on reproductive health; violence against women; increasing access to quality, affordable, culturally and linguistically appropriate health care; increasing access for LBT communities; sex worker rights; parenting rights; midwifery and birthing rights; access to contraception, including emergency contraception; abortion access; HIV/AIDS prevention and treatment; regulation of new genetic and reproductive technologies; economic justice; worker rights; and immigrant rights. Women's Fund will consider proposals that focus on service delivery, policy advocacy and grassroots organizing and include:

- An understanding of how gender, race, class, other identities and experiences intersect in ways that affect individuals and communities;
- Social change at individual, community, institutional, and societal levels;
- A focus on transforming power inequities;
- Solutions that involve the communities that are directly affected by reproductive injustice and that support these communities as agents of change;

- A focus on addressing the controlling and regulation of our bodies, our gender, and our sexuality;
- A central premise that we are all part of a community and that our communities are vitally important.

## CATALYST GRANT ELIGIBILITY

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Grants will range from \$10,000 to a maximum of \$35,000.

**There are five fundamental eligibility requirements:**

**1) Leadership:** Organizations must be led by women of color (WOC) as demonstrated by:

- A majority WOC- board, staff, and/or volunteers;
- A WOC-led effort within a majority white organization;
- A partnership between a WOC organization and an organization with a different constituency;
- A WOC-led coalition; or
- Efforts within people of color movements/organizations that expand their range of issues to include RJ.

**2) Mission/Program:** Organization/program must be dedicated to reproductive justice AND have as its primary mission to serve, educate, and/or advocate for women of color. **To be considered for funding under this initiative, proposals must include an advocacy component that incorporates an organizing campaign to advance a legislative or policy target.**

**3) Budget:** Annual operating budget must be less than \$2 million.

**4) Non-profit Status:** Organizations must have 501(c)(3) status or be a government or non-profit educational institution. If you are a new charitable organization, an existing 501(c)(3) may serve as your fiscal agent and manage your finances.

**5) Location:** A majority of women served by the program must reside in Miami-Dade County.

## WOMEN'S FUND OF MIAMI-DADE GRANT REQUIREMENTS

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*In addition to meeting the goals stated in your grant proposal, all of the following requirements must be fulfilled:*

- One representative from the program must attend quarterly lunch meetings during the funding year, participate in Catalyst Fund required convenings and at least one Catalyst specific grantee convening per year.
- One representative from the program must attend an event in February 2012 to receive the grant;
- One (or more) representative (s) from the program must attend our annual luncheon on March 23, 2012 and present a visual display of the program at the event;
- One or two representatives from the program must be trained in our online grant evaluation tool, MAKING THE CASE. Interim and final reports must be submitted using MAKING THE CASE.

## WOMEN'S FUND OF MIAMI-DADE STRATEGIC PROGRAM PRIORITIES

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*The Fund welcomes proposals from organizations and/or programs that:*

- Are working toward gender, racial, economic and social justice;
- Are committed to creating long-term social change for women;
- Are designed specifically for low-income women and girls and addressing critical needs of marginalized populations, particularly women and girls of color; immigrant and undocumented women and girls; lesbian, bisexual or transgender women and girls; women and girls with disabilities; older women; homeless women; survivors of gender violence; women in prison and ex-offenders; and other underserved populations;
- Emphasize community organizing and/or advocacy strategies in order to create meaningful institutional change in their communities;
- Are diverse and inclusive.

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## WOMEN'S FUND OF MIAMI-DADE RJ GRANT APPLICATION PROCESS

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Competition for Women's Fund of Miami-Dade Reproductive Justice Grants is intense. After all applications are initially reviewed, organizations will be notified of status and final decisions will be made by the end of December 2011. Please see timeline below.

**We provide technical assistance throughout the grant application process. If you have any questions about your proposal, please contact Fran Katz, Associate Director, at 305-441-0506 or by email at [fran@womensfundmiami.org](mailto:fran@womensfundmiami.org).**

Completed grant applications must be received by  
**Wednesday, October 12, 2011 at 5:00 p.m.**

There are **four parts** to the Women's Fund RJ Grant Application: **Cover Page, Narrative, Budget, and Attachments**. They are described in the following pages.

- This year, we are requesting that all parts of the application be submitted to us electronically ONLY - no hard copies or faxes will be accepted. Please follow our guidelines explicitly when e-mailing your proposals.
- Create one compiled PDF document that includes all parts of your application in the following order: the cover page first followed by the narrative then the budget and the specified attachments last. There are various ways that you can create a PDF file – you can scan the entire document, use adobe acrobat, or use free on-line websites that assist with this process. If you are unable to access any of these means, you may contact [dony@womensfundmiami.org](mailto:dony@womensfundmiami.org) before October 7 for help with this process. Please note: We will not be able to help with this in the last three days before the deadline so it is important to ascertain if you will need this assistance well in advance of the grant deadline.
- E-mail the compiled PDF document as an attachment to [fran@womensfundmiami.org](mailto:fran@womensfundmiami.org) using **RJ Grant Proposal 2012 {followed by the name of your organization}** as its subject line. This is very important as we expect to receive a heavy volume of e-mail on the deadline day and those immediately preceding it. This step will ensure that your proposal does not get overlooked or wind up in junk mail.
- We will confirm receipt of all proposals so if you do not receive a confirmation by 2 pm on October 13, please contact us as soon as possible.

### TIMELINE

**October 12, 2011:** Proposals must be received by no later than 5:00 p.m.

**October 28, 2011:** All applicants will be notified whether their proposals have been selected for the next round of evaluation.

**December 7, 2011:** All remaining applicants will be notified as to whether their proposals have been selected for 2012 RJ grant funding.

**February 2012:** Funds will be awarded to new 2012 Women's Fund Grantee Partners.



## 2012 SPECIAL GRANTMAKING INITIATIVE Application—Part One: Cover Page

Please provide a cover page with the following information:

<b>Organization name</b>	<b>Federal Tax I.D.</b>
<b>Chief Executive name</b>	<b>Title</b>
<b>Signature</b>	
<b>Address (street, city, zip)</b>	
<b>Telephone</b>	<b>Fax</b>
<b>E-mail</b>	<b>Website address</b>
<b>Year organization established</b>	
<b>Size of paid staff:    ___ Full-time    ___ Part-time</b>	
<b>Current fiscal year organization operating budget:</b>	
<b>Revenues \$</b>	<b>Expenses \$</b>
<b>Program Title/Project Name</b>	
<b>Grant contact person</b>	<b>Title</b>
<b>Address (street, city, zip)</b>	
<b>Telephone</b>	<b>Fax</b>
<b>Email</b>	
<b>Fiscal Agent (if one is required)</b>	
<b>Timeframe for program</b>	
<b>Total program budget    \$</b>	
<b>Amount Requested \$</b>	
<b>Is the program new or existing?    ___ New    ___ Existing</b>	

**Briefly state the need you have to identified and the solution offered by your program (50 word maximum):**

**If you are a current grantee partner of Women's Fund of Miami-Dade, please use an additional page to highlight the adjustments, if any, you will make in next year's work and how they reflect lessons learned this year (250 word maximum)**

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## APPLICATION—PART TWO: NARRATIVE

The narrative should not exceed four pages. Please use a font no smaller than 11 point. Please answer the following questions in your narrative and be sure to clearly indicate via headings which question you are answering in each response:

### Organizational Overview

- Please describe your organization's mission & goals.
- Provide a brief organizational history, including past accomplishments, both internal and external.
- Please fill out the Organizational Information Worksheet at the end of this application.

### Proposed Program

- Please indicate the grant amount you are requesting and describe the work for which you seek funding. Include a statement of the problem/issue and how your organization plans to address it. Include goals, objectives, timelines, and the benchmarks against which you will measure success.
- Please explain why your organization or the project for which you seek funding identifies as “women of color-led”. Briefly describe the leadership (staff/board/community) of your organization and how it reflects and is accountable to your constituency.
- What was your organization's budget size in your last fiscal year and what percentage of that budget was derived from foundation and grassroots sources respectively? If you are applying for funding for a woc-led project, please also tell us the size of that project's budget in your last fiscal year and what percentage was derived from foundation and grassroots sources respectively.
- Please describe any challenges you have encountered in fundraising from foundations and/or grassroots sources.
- Please describe the key capacity needs your organization faces, i.e. technology, media, fundraising, staff training, staffing levels, etc., and indicate which of these needs are most pressing.
- Is your organization connected to the larger reproductive justice movement? If so, please describe how your organization links/contributes to this movement.
- Is your organization connected to other social justice movements or organizations focused on issues other than reproductive health/rights/justice? If so, please describe.
- What are the biggest internal and external challenges and opportunities facing your organization in the coming year?
- How will you evaluate the work for which you seek funding?
- Is there anything else you would like to tell us?

## Indicators of Social Change

The Catalyst Fund will prioritize programs that are working toward obtaining shifts in institutions, systems and policies now or in the future. From the list of social change “shifts” below, identify which “shifts” you will be working on through this grant. Select only the one or two that are most significant:

- **Shifts in definition and reframing of issues** - The issue is defined differently in the community or larger society.
- **Shifts in individual and community behavior** - People are behaving differently in the community or larger society.
- **Shifts in critical mass and engagement** - People in the community or larger society are more engaged. Critical mass has been reached.
- **Shifts in institutions, systems and policies** - An institutional, organizational, or legislative policy or practice has changed.
- **Maintaining earlier progress** - Past gains have been maintained, generally in the face of opposition.

## APPLICATION—PART THREE: BUDGET

- Organization and program budgets:** Use the budget form provided (next page) or your own format, such as QuickBooks or Excel. The program budget must indicate how the portion of money requested in the grant will be allocated.
- Budget narrative:** On a separate sheet of paper, list each budget expense line item for which you are requesting funding and give a concise one or two sentence description.
- Have you sought or will you seek other funding for this program? If so, list the funders, amounts requested and whether funding is confirmed or pending.

## APPLICATION—PART FOUR: ATTACHMENTS

- Verification of 501(c) (3) status from the Internal Revenue Service (your organization's IRS letter or fiscal agent's IRS letter).
- List of board of directors and officers, including their professional affiliations.
- If your project depends on partnerships with any other organizations, include a Memorandum of Understanding from each partner confirming their commitment to participate.
- Most recent 990, including Schedule A.
- Organizational Information Worksheet

### Organizations with budgets over \$25,000 must also include:

- Copy of Florida Solicitation of Contributions Act Registration (issued by the Florida Department of Agriculture and Consumer Services). For more information, visit <http://doacs.state.fl.us/onestop/cs/solicit.html>.

## BUDGET FORM A: INCOME

INCOME	Organization Budget	Program Budget	Program budget requested in this grant
Contributions	\$	\$	\$
Donated goods & services (In-kind)	\$	\$	\$
Grants and contracts <i>(list specific funders below)</i>	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Special events	\$	\$	\$
Membership dues	\$	\$	\$
Program service fees	\$	\$	\$
Sales to public	\$	\$	\$
Other earned income	\$	\$	\$
Investment income	\$	\$	\$
Rental income	\$	\$	\$
Other income (itemize below):	\$	\$	\$
<b>TOTAL INCOME</b>	\$	\$	\$

**BUDGET FORM B: EXPENSES**

<b>EXPENSES</b>	<b>Organization Budget</b>	<b>Program Budget</b>	<b>Program budget requested in this grant</b>
Salaries	\$	\$	\$
In-kind salaries	\$	\$	\$
Health/retirement benefits	\$	\$	\$
Payroll taxes	\$	\$	\$
Professional fees & contract services	\$	\$	\$
Program supplies	\$	\$	\$
Office supplies	\$	\$	\$
Postage/shipping	\$	\$	\$
Occupancy <i>(rent, utilities, maintenance)</i>	\$	\$	\$
Equipment rental and maintenance	\$	\$	\$
Equipment purchase	\$	\$	\$
Printing/publications	\$	\$	\$
Travel	\$	\$	\$
Transportation costs	\$	\$	\$
Conferences, membership dues	\$	\$	\$
Awards and grants	\$	\$	\$
Advertising/marketing/promotion	\$	\$	\$
Website/Internet	\$	\$	\$
Gifts/meals	\$	\$	\$
Other expenses (itemize below):	\$	\$	\$
<b>TOTAL EXPENSES</b>	\$	\$	\$

## ORGANIZATIONAL INFORMATION SHEET

“INTO WHICH OF THESE **ISSUE AREAS** DO YOU PLACE YOUR ORGANIZATION’S WORK?”

Please prioritize top two by indicating **1 and 2**.

	ANIMAL RIGHTS AND WELFARE		INSTITUTIONAL ARTS
	CIVIC PARTICIPATION		INTERNATIONAL DEVELOPMENT AND RELIEF SERVICES
	CIVIL RIGHTS AND LIBERTIES		INTERNATIONAL PEACE AND CONFLICT RESOLUTION
	COMMUNITY DEVELOPMENT		NATIVE COMMUNITIES
	ECONOMIC DEVELOPMENT		PHILANTHROPY AND GRANTMAKING FOUNDATIONS
	ECONOMIC AND RACIAL JUSTICE		PRISON REFORM AND CRIMINAL JUSTICE
	ECONOMIC JUSTICE/GLOBALIZATION		PROGRESSIVE AND COMMUNITY-BASED ARTS
	ECONOMIC JUSTICE/LIVING WAGE		PROGRESSIVE MEDIA
	EDUCATION		PUBLIC INTEREST LAW
	ENVIRONMENT		REPRODUCTIVE JUSTICE
	ENVIRONMENT/GLOBAL WARMING		SPIRITUALITY
	ENVIRONMENT/LAND, FOREST CONSERVATION		SUSTAINABLE FOOD AND AGRICULTURE
	ENVIRONMENT/WATER, WETLANDS CONSERVATION		VIOLENCE PREVENTION
	ENVIRONMENTAL JUSTICE		VIOLENCE PREVENTION/DEATH PENALTY REFORM
	GAY, LESBIAN, BISEXUAL AND TRANSGENDER		VIOLENCE PREVENTION/DOMESTIC VIOLENCE
	HEALTH SERVICES/HEALTH REFORM		VIOLENCE PREVENTION/GUN CONTROL
	HIV/AIDS		WOMEN’S EMPOWERMENT
	HOMELESSNESS		YOUTH DEVELOPMENT AND ORGANIZING
	HOUSING AND SHELTER		OTHER (PLEASE SPECIFY):
	HUMAN RIGHTS		

“WHAT ARE THE **STRATEGIES** EMPLOYED IN YOUR PROGRAM WORK? Please prioritize top three by indicating **1, 2 and 3**.

	ARTS/ ORGANIZING		EDUCATION		POLICY/ PUBLIC REFORM
	ADVOCACY		ELECTORAL REFORM		RELIGIOUS
	COALITION WORK		GRASSROOTS ORGANIZING		RESEARCH
	COMMUNITY DEVELOPMENT		LEGAL		SPIRITUAL/ HEALING
	CULTURAL WORK		MEDIA		TRAINING/ TECHNICAL ASST.
	DIRECT SERVICES		PHILANTHROPY		OTHER:

WHO ARE YOUR **CONSTITUENTS**? Please prioritize top three by indicating **1, 2 and 3**.

	AFRICAN		HOMELESS		PEOPLE WITH AIDS/ HIV
	AFRICAN AMERICAN		IMMIGRANT/ REFUGEE		PEOPLE WITH DISABILITIES
	ASIAN/ PACIFIC ISLANDER		INDIGENOUS/ NATIVE AMERICAN		SENIORS
	CARIBBEAN		JEWISH		STUDENTS
	CHICANO/A		LATINO/A		WOMEN
	CHILDREN (AGE 3-12)		LOW-INCOME		WORKERS
	FAITH COMMUNITY		MULTI-RACIAL		YOUTH
	GAY/ LESBIAN/ BISEXUAL/TRANSGENDER		PHILANTHROPIST\$		OTHER:
	GENERAL POPULATION		WOMEN OF COLOR		

“WHAT IS THE **GEOGRAPHICAL SCOPE** OF YOUR PROGRAM WORK? Please check **one** item in **each** grouping

	GROUP 1	GROUP 2	GROUP 3
	INTERNATIONAL (more than one area)	NATIONAL	RURAL
	UNITED STATES	MULTI-STATE	URBAN
	AFRICA	STATEWIDE	RURAL AND URBAN
	ASIA/ PACIFIC ISLANDS	REGIONAL	RESERVATION-BASED
	CANADA	LOCAL	URBAN AND RESERVATION-BASED
	CARIBBEAN		RURAL AND RESERVATION-BASED
	CENTRAL AMERICA		RURAL, URBAN AND RESERVATION-BASED
	EASTERN EUROPE		
	MEXICO		
	MIDDLE EAST		
	SOUTH AMERICA		
	WESTERN EUROPE		